



Legal information about our privacy policy

The protection of your personal information is important to us. With the following remarks and the privacy policy, we will give you an overview regarding usage of our website, how we guarantee this protection and what type of data is collected for what purpose.

Legal notice

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Privacy policy and cookies

The service provider pursuant to Section 13 of the Telemedia Act (Telemediengesetz, TMG) and the responsible agent in accordance with Section 3 paragraph 7 of the Federal Data Protection Act (Bundesdatenschutzgesetz, BDSG) of the website www.myschwalbe.com is GOVECS AG.

Hereinafter, we will inform you about the collection of your personal data when using our website. Personal data is all data that relates to you personally, such as your name, address, email addresses, IP address and user behaviour.

When using the website for information purposes only, i.e. if you do not make a reservation or place an order through the website, if you do not contact us using the form on the website or otherwise transmit information to us, we do not collect personal data, with the exception of data that your browser transmits to enable you to visit the website. This information consists of the operating system used, browser type (including language and version), IP address, date and time of the visit, contents of the request (specific page), amount of data transferred, time and website from which the request is received.

When you create a customer account when ordering products or services, we save your data for the purpose of performance of the contract and delete it as soon as we are no longer legally obliged to store it. Required entries necessary for the execution of the contracts are separately marked; other entries are voluntary.

We use the data you enter for processing your reservation or order made in our online shop. In addition we continue to give your address data to an assigned courier service and, if necessary, your payment data to our bank. We delete this data after execution of the contract and expiration of statutory tax and commercial retention obligations.

Personal data is used by us insofar as this is necessary for the establishment, implementation and termination of the contractual obligation between you and us, or to protect our legitimate interests, for purposes of the technical administration of the websites, for customer administration and for product surveys and marketing, only to the extent necessary and only with your consent. Additional use or transfer of your personal data to a third party shall only be done with your consent, or when it is necessary for the purposes of contractual fulfilment. The better we understand your needs, the faster you will find the desired information on our website. GOVECS uses technical and organisational security measures to protect the personal data you provide to us from accidental or intentional manipulation, loss, destruction or access by unauthorised persons. Our security measures are continuously improved and adapted according to the state of the art.

We constantly strive to improve our range and make our online offerings more attractive for you. We need to know which areas of our website are visited most frequently and for the longest period of time to optimise the content of the GOVECS AG website to meet your requirements. To do this, we use the following service:



This website uses Google Analytics, a Web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files that are stored on your computer and make it possible to analyse how you use a website. The information gathered by the cookie about your use of this website is generally transmitted to a Google server in the US and stored there. If IP anonymisation is activated on this website, however, your IP address will be stored by Google in shortened form within Member States of the European Union or in other States that are contracting parties to the Agreement on the European Economic Area. In some exceptional cases, the full IP address may be transferred to a Google server in the US and shortened there. On behalf of the operator of this Internet page, Google will use this information to evaluate your use of the website, to compile reports about the activities on the website and to provide additional services regarding usage of the website and Internet usage for the operator of the website. The IP address transmitted by your browser as part of Google Analytics is not merged with any other data held by Google. You can prevent the storage of these cookies by selecting the appropriate settings in your browser software. However, please be advised that by doing so, you may be unable to use some features of this website in full. Furthermore, you can prevent the collection of data generated by the cookie and related to the usage of the website (incl. your IP address) and the processing of this data by Google by downloading and installing the browser plug in available at the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

You can prevent data collection by Google Analytics by clicking on the link below. This sets an opt-out cookie which prevents the future collection of your data when visiting this website: `Google Analytics deaktivieren`

For more information about terms of service and the privacy policy, see <http://www.google.com/analytics/terms/de.html> or <http://www.google.com/intl/de/analytics/privacyoverview.html>.

We wish to point out that on this website, Google Analytics has been extended by the code "gat._anonymizeIp();" in order to ensure the anonymous collection of IP addresses (IP masking).



Cookies

Cookies may be used on the GOVECS website. Cookies are text files that contain information to identify returning visitors exclusively for the duration of your visit to our website. Cookies are stored on your computer's hard disk and do no harm there. The information stored in the cookies is stored separately from any other personal data that may be given to us. Particularly, the data of the cookies is not linked to your other personal data, and personal data is not collected through the cookies if you have not consented to this. Cookies save you from having to input data multiple times, facilitate the transmission of specific contents and help us to identify particularly popular areas of our website. This makes us able to align the contents of our website exactly to your needs. If you wish, you can disable the use of cookies at any time through your browser settings. Please use the help functions of your Internet browser to learn how to change these settings. In this case, it may be that you will be unable to use some functions of our website.

We use cookies on our website that are automatically deleted when you close the browser. These particularly include session cookies. These save what is referred to as a session ID, which can be used to assign different requests from your browser to the same session. This enables your computer to be recognized when you return to our website. The session cookies are deleted when you close your browser.

In addition, we use cookies that will be deleted automatically after a specified period, which can vary depending on the cookie. You can delete the cookies in your browser's security settings at any time.

We employ the following categories of cookies on our website:

- **Strictly necessary cookies**

These cookies are absolutely necessary for you to properly use our website and its features.

- **Functional cookies**

With these cookies, we can improve the operation and the performance of our website and provide you with different functions. This includes the language setting you have selected, which is stored in a functional cookie.

- **Performance cookies**

Performance cookies allow us to collect information about how you use our website. For example, this means we can see which areas of our website are especially interesting for the user and are commonly used. Thus, it is possible to target the content of our website to the needs of the user, and to improve our services for you. No personal data is collected through these cookies.



- **Third-party cookies**

These cookies are used by third parties such as Google. They are used to optimise this site. You can learn more about Google cookies in the Google Analytics section of this privacy policy.

Right to information and withdrawal

You have the right to request information about the data we have stored on you from us at any time. This also refers to its origin and the recipient or categories of recipients of the data, and the purpose for which it was saved. If you have given consent for the use of your data, you may revoke it at any time. For any inquiries, requests for information or objections to data processing, please send an email to info@myschwalbe.com with the subject line "Privacy".

Contacts

If you have any questions regarding the collection, processing or use of your personal data, please contact: info@myschwalbe.com with the subject line "Privacy", or GOVECS AG, Grillparzerstr. 18, 81675 Munich.